
NEWS RELEASE

UOB employees and customers from across Asia raise more than RMB6 million for children’s charities at annual UOB Heartbeat Run/Walk

Shanghai, China, 8 June 2015 – Yesterday morning, more than 7,000 United Overseas Bank (UOB) employees, their families and customers participated in the annual UOB Heartbeat Run/Walk events held across Asia. Together, they raised RMB6.25 million (S\$1.36 million) which will be used to improve the lives of children who are underprivileged or have special needs.

In Shanghai, a 900-strong group congregated in Century Park, Pudong. Some participants ran the four kilometre route while others participated in team relay games.

The funds raised will go to various children’s charities throughout Asia. In China, the donation will go to the YesKids charity to support the education of underprivileged children and to improve their school facilities in the rural areas of Dongtai prefecture of Yancheng, Jiangsu province.

Mr Eric Lian, President and Chief Executive Officer, UOB (China), who participated in both the run and team relay games said, “Our employees look forward to bonding with their colleagues and families at the UOB Heartbeat Run/Walk every year. It is an event that draws employees from all parts of the Bank together for a common purpose – to help support the less fortunate children in in the community in which we operate.”

About the UOB Heartbeat Run/Walk

In 2007, UOB launched the UOB Heartbeat Run/Walk in Singapore to raise funds for local charities in support of art, children and education. Building on the success of the event in Singapore, UOB expanded this activity across Asia with Malaysia in 2008, Indonesia in 2010, Thailand in 2011, China in 2012 and Hong Kong in 2014. Since the start of the annual Heartbeat Run/Walk, UOB has raised more than RMB6 million to help improve the lives of underprivileged children and children with special needs.

– Ends –

Appendix: Heartbeat Run/Walk 2015 beneficiaries

Funds raised will benefit the following organisations:

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China

YesKids charity to support the education of underprivileged children in rural areas and to improve their school facilities in Dongtai prefecture of Yancheng, Jiangsu province.

Hong Kong

Children's Cancer Foundation to support its education and creative arts therapy programmes such as 'Medical Art Work Manual' and 'Dance Movement Therapy' for young cancer patients.

Indonesia

Kick Andy Foundation, Municipality of Bandung, and the Yayasan Penyantun Wyata Guna Foundation, to provide educational materials and improve classroom facilities for underprivileged children living in West Java, and to improve a playground in Bandung city.

Malaysia

Angel's Children Home, Shelter Home for Children, Dignity for Children Foundation and the Penang Cheshire Home, to run education, life skills and art programmes for underprivileged children.

Singapore

Association for Persons with Special Needs (APSN) Katong School, Movement for the Intellectually Disabled in Singapore (MINDS) Towner Gardens School and Pathlight School, to support their art education and development programmes.

Thailand

Three cancer institutions under the ART.for.CANCER by comeonireal programme – the Siriraj Foundation for cancer patients of Siriraj Hospital, the Ramathibodi Hospital Foundation and the National Cancer Institute.

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About United Overseas Bank (China)

United Overseas Bank (China) Limited (UOB (China)) is a wholly-owned subsidiary of the United Overseas Bank Limited (UOB), a leading bank in Asia. Headquartered in Shanghai, UOB (China) was incorporated in the People's Republic of China on 18 December 2007.

The Bank's far-sighted approach has seen it grow from strength to strength since its inauguration on 2 January 2008. At present, there are more than 10 branches and sub-branches in the major Chinese cities.

UOB (China) scored highly with a triple A rating by the China Chengxin International Credit Rating Co., Ltd., an affirmation of the Bank's overall stability in the financial sector.

As UOB (China) continues to grow its business, it is also committed to its people and the community. Since 2012, UOB (China) has participated in the annual UOB Heartbeat Run/Walk to raise funds for underprivileged children and various education initiatives in China.

For more information about UOB (China), please visit www.UOBChina.com.cn

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