

## News Release

### **UOB Heartbeat Run/Walk sees a record of 19,000 participants unite across Asia to raise funds to help children in need**

*UOB raised more than S\$1.58 million for 15 charities across Asia*

**Shanghai, 7 July 2019** – A record 19,000 United Overseas Bank (UOB) colleagues, their families, customers and business partners from across the Bank’s global network participated in its annual Heartbeat Run/Walk event this morning.

Now in its 13th year, the 2019 UOB Heartbeat Run/Walk is the Bank’s flagship volunteerism and fund-raising event in its Corporate Social Responsibility (CSR) programme which focuses on art, children and education. The Run/Walk was held simultaneously across seven Asian markets namely China, Hong Kong, Indonesia, Malaysia, Singapore, Thailand and Vietnam.

The 2019 UOB Heartbeat Run/Walk raised more than S\$1.58 million to benefit 15 charities across Asia that focus on improving the lives of children and youths.

In China, 2,200 people participated in the UOB Heartbeat Run/Walk across 12 cities. As part of its fundraising efforts, the Bank also launched a WeChat mini programme to encourage colleagues and the public to donate their steps to raise funds through an online game. In all, more than 4,400 people joined the game, walking more than 300 million steps. The Bank donated RMB2.3 for every 30,000 steps registered through the game. In total, UOB (China) raised RMB460,000 to help underprivileged and special needs children from YesKids, Amity Foundation and Yicai Foundation.

Mr Peter Foo, President and Chief Executive Officer, UOB (China) who joined the event at Shanghai’s East Bund, said, “The annual UOB Heartbeat Run/Walk is an opportunity for us as individuals and as a company to demonstrate our long-term commitment and support of those in the community facing challenges, especially children.

“This year we also welcomed the participation from our customers, associates from UOB Group, business partners from Shanghai Lujiazui Financial City, volunteers from Yicai Foundation and our WeChat fans. I am heartened by the enthusiasm of all the participants who joined us to keep the good going.”

– Ends –

### About United Overseas Bank (China)

United Overseas Bank (China) Limited (UOB (China)) is a wholly-owned subsidiary of United Overseas Bank Limited (UOB), a leading bank in Asia. Headquartered in Shanghai, UOB (China) was incorporated in the People's Republic of China on 18 December 2007 and commenced operations on 2 January 2008. With a stable and far-sighted approach, UOB (China) has grown its network to 16 branches and sub-branches in the major cities across China.

Over the years, our employees have carried through the entrepreneurial spirit, the focus on long-term value creation and an unwavering commitment to do what is right for our customers and our colleagues.

We believe in being a responsible financial services provider and we are committed to making a difference in the lives of our stakeholders and in the communities in which we operate. Just as we are dedicated to helping our customers manage their finances wisely and to grow their businesses, UOB (China) is steadfast in our support of social development, particularly in the areas of art, children and education.

For more information about UOB (China), please visit [www.UOBChina.com.cn](http://www.UOBChina.com.cn)

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