

To celebrate Unity and Resilience, UOB China presents Art Virtually online exhibition

Shanghai, China, 16 November 2020 – UOB China today launched its first online art exhibition, Art Virtually, which aims to overcome physical distances and to make art accessible to all. Featuring 12 artworks from artists across Asia, the exhibition uses art as a medium to celebrate unity and resilience in fighting the COVID-19 pandemic.

Art Virtually is an initiative under the UOB Art Explorer, UOB Group’s online visual arts programme designed to help the public learn and appreciate art through a comprehensive series of art tutorials, art therapy sessions, art storytelling and virtual exhibitions.

Mrs Christine Ip, CEO - Greater China, UOB, said, “COVID-19 has impacted lives and livelihoods around the world and has created a new normal of social interaction through safe distancing measures. In these challenging times, we need art more than ever to connect and to open hearts and minds, and to inspire resilience. Art can also help us gain comfort, strength and positivity through creation and appreciation. This motivation has propelled us to roll out the UOB Art Explorer in China to promote art to a wider audience by showcasing artworks created by the artists from across Asia.”

Art Virtually presents artworks of 12 artists from across Asia, most of whom are UOB Painting of the Year¹ and UOB Art in Ink Awards² winners. Illustrating the artists’ creativity, style,

¹ UOB Painting of the Year is a regional art competition launched by UOB since 1982 in Singapore, it is one of the most historical and influential art competitions in Southeast Asia.

² Launched in 2017, the UOB Art in Ink Awards organised by the UOB Art Academy in Hong Kong aims to foster long-term appreciation for ink art and to present opportunities for the local community to uncover their artistic talent.

emotions and physical environment, the artworks pay tribute to the healthcare workers fighting against the pandemic, portray strong bonds with family, nature and beliefs during these trying times, as well as share the message of faith and hope. Through short videos, participating artists also reveal their inspiration and the stories behind their artworks so that they can encourage people who may have experienced anxiety and social isolation during the pandemic.

In addition to the UOB Art Explorer online programme, UOB China will also host various art education and art therapy activities. The Bank will also be supporting the Art and Design Education FutureLab for the second consecutive year. To be held from 5 December to 13 December 2020 at the Shanghai West Bund Art Centre, the Futurelab is China's first and only international art and design exposition targeted at students pursuing art as a career.

Art Virtually is open until 10 February 2021. The public can log on to the UOB and Art WeChat Mini Programme to view the online exhibition. They can also access the UOB Art Explorer Art as Therapy and Art at Home activities to create their own artworks at home.

- Ends -

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While focusing on business development, UOB (China) attaches great importance to nurture employees to carry through entrepreneurial spirit, the focus on long-term value creation and an unwavering commitment to do what is right for our customers and our colleagues.

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